

VALUE CROYDON

PEOPLE		COMMUNITY	PLACE		
Everybody has the opportunity to work and build their career		Our children and young people thrive and reach their full potential People live long, healthy, happy and independent lives	Everyone feels safer in their street, neighbourhood and home	Business moves here and invests, our existing businesses grow	A cleaner and more sustainable environment
SV1 Creating local employment	SV2 Creating accessible pathways to employment	SV3 Supporting healthy lifestyles	SV4 Supporting local communities & initiatives	SV5 Supporting local business growth	SV6 Supporting a cleaner and safer borough

THEMES	PRIORITIES	KEY MEASURES	UNITS
PEOPLE	SV1 Creating local employment	More local people in employment	No. of local people (FTE) employed on contract for one year or the whole duration of the contract, whichever is shorter (to date) % of local people employed on contract (FTE) - as of April 2019
		More people paid London Living Wage	% of staff employed on contract paid LLW
	SV2 Creating accessible pathways to employment	More opportunities for disadvantaged people and a workforce culture that reflects the diversity of the local community	No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)
			No. of employees (FTE) taken on who are not in employment, education, or training (NEETs)
			No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 yr. olds)
			No. of jobs (FTE) created for people with disabilities
			Practices to ensure minority groups are integrated into the workforce and local community such as diversity training
		More apprenticeships for local people	No. of apprenticeships on the contract that have either been completed, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+
	Improved skills for local people	No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance (over 24 yr. olds)	
		no. of meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships)	
No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+			
Improved employability and skills of young people	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 yr. olds)		
	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)		
	Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time)		
SV3 Supporting healthy lifestyles	Healthier and more resilient people - Creating a healthier community, Vulnerable people are helped to live independently	Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc.) or wellbeing initiatives in the community, including physical activities for adults and children.	
		Initiatives to be taken to support older, disabled and vulnerable people to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)	
COMMUNITY	SV4 Supporting local communities & initiatives	More support for local projects priorities and campaigns - Crime is reduced	Initiatives aimed at reducing crime (e.g. support for local youth groups, lighting for public spaces, private security, etc.)
			Initiatives to be taken to tackle homelessness (supporting temporary housing schemes, etc.)
			Donations or in-kind contributions to council-led local community projects (£ & materials) e.g. led by devolution pilots, regeneration, gateway services workshops and training for Croydon residents (i.e. fuel poverty, digital inclusion, etc.)
	Greater community cohesion and a thriving VCSE sector	Equipment or resources donated to VCSEs (£ equivalent value)	
		Number of voluntary hours donated to support VCSEs (excludes expert business advice)	
		No. hours volunteering time provided to support local community projects	
SV5 Business moves here and invests, our existing businesses grow	More business opportunities for local SMEs and VCSE sector	Total amount (£ / %) spent through contract with LOCAL SMEs and Micro businesses	
		Total amount (£ / %) spent with VCSEs within the supply chain	
		Total number of new Local businesses SME and micro businesses accessing subcontracting and business opportunities	
		Total number of new local businesses VCSE accessing sub-contracting and business opportunities	
Ethical and sustainable procurement is promoted	Provision of expert business advice to VCSEs and SMEs (e.g. financial advice / legal advice / HR advice/HSE) training, mentoring, peer support		
	Number of contracts that include commitments to ethical and sustainable procurement and no's signing up to the Good Employer Charter		
SV6 Supporting a cleaner and safer borough	Reduced air pollution and carbon footprint - climate impacts reduced,	Savings in CO2 emissions on contract not from transport (specify how these are to be achieved).	
		Car miles saved on the project (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)	
		Number of low or no emission staff vehicles included on project (miles driven)	
	Better places to live & improved public realm	Voluntary time dedicated to the creation or management of green infrastructure, to increase biodiversity, or to keep green spaces clean	
		Value of materials, Equipment or resources donated to green infrastructure	